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**FOR IMMEDIATE RELEASE**

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## NaturaLawn® of America Brings Safer Lawn Care Solutions to Jacksonville, NC with New Franchise.

**FREDERICK, MD** — NaturaLawn® of America, the third largest lawn care company in the United States, has expanded to serve the region in and around Jacksonville, NC. William Atwell and Chase Atwell, the owners of the new franchise, are excited to bring NaturaLawn® of America's organic-based, pet-friendly lawn care to the people of Jacksonville, NC.

William joins the NaturaLawn® of America family with over 18 years of experience as an owner of a successful lawn and landscaping business. Chase Atwell brings several years of experience as a technician and has helped the family business grow over the years. This father and son team brings a family dynamic with industry and business expertise along with the technological skills and energy to succeed.

Phil Catron, President and Founder of NaturaLawn® of America, stated, "We have very high hopes for both our new location in Jacksonville, NC, and the father and son duo, William and Chase, as new franchise owners. We're delighted to welcome them to our national team and can't wait to watch this location succeed."

The Jacksonville, NC branch of NaturaLawn® of America serves the entirety of Jacksonville, North Carolina as well as surrounding areas including Richlands, Sealevel, Morehead City, and Swansboro. NaturaLawn® of America services include organic-based lawn fertilization, soil amendments, core aeration, and more.

The Jacksonville location of NaturaLawn® of America is seeking to expand its workforce and is currently accepting applications for lawn technicians. For information on career opportunities with NaturaLawn® of America, visit [NaturaLawn.com/Careers](https://www.naturalawn.com/Careers).

NaturaLawn® of America's environmentally-friendly approach to lawn care has been creating green lawns quickly, more naturally, and with fewer weeds since 1987. NaturaLawn® of America is a national lawn care franchise system with 51 owners holding 99 licenses, servicing over 125,000 customers in 28 states and the District of Columbia.



Chase & William Atwell  
Jacksonville, NC Franchise Owners  
NaturaLawn® of America

### Contact Us

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