



1 East Church Street
Frederick, MD 21701

301-694-5440

naturallawn.com

FOR IMMEDIATE RELEASE

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NaturaLawn® of America Brings Safer Lawn Care Solutions to Traverse City, MI. with New Franchise.

FREDERICK, MD — NaturaLawn® of America, the third largest lawn care company in the United States, has expanded to serve the region in and around Traverse City, MI. Daniel Vandock, the owner of the new franchise, is excited to bring NaturaLawn® of America's organic-based, pet-friendly lawn care to the people of Traverse City, MI.

Daniel joins the NaturaLawn® of America family with over seven years of experience as an owner of his own landscaping business. He has a Masters in Arts and brings a wealth of industry knowledge with an entrepreneurial mindset. Prior to starting in landscaping, Daniel worked in management at a national non-profit organization.

"We are thrilled to be opening in a new state to offer homeowners safer lawn care," said Phil Catron, President and Founder of NaturaLawn® of America. "Daniel's drive and passion are evident, and we can't wait to watch him succeed."

The Traverse City branch of NaturaLawn® of America serves the entirety of Traverse City, Michigan as well as surrounding areas including Elk Rapids, Petoskey, Cheboygan, and Garfield. NaturaLawn® of America services include organic-based lawn fertilization, soil amendments, aeration and seeding, and more.

The Traverse City, MI location of NaturaLawn® of America is seeking to expand its workforce and is currently accepting applications for lawn technicians. For information on career opportunities with NaturaLawn® of America, visit [NaturaLawn.com/Careers](https://www.naturallawn.com/Careers).

NaturaLawn® of America's environmentally-friendly approach to lawn care has been creating green lawns quickly, more naturally, and with fewer weeds since 1987. NaturaLawn® of America is a national lawn care franchise system with 51 owners holding 99 licenses, servicing over 125,000 customers in 28 states and the District of Columbia.



Daniel Vandock
Traverse City, MI Franchise Owner
NaturaLawn® of America

Contact Us

Katherine Buohl
301-694-5440
kbuohl@naturallawn.com